

# Malleable Communications



MALLEABLE

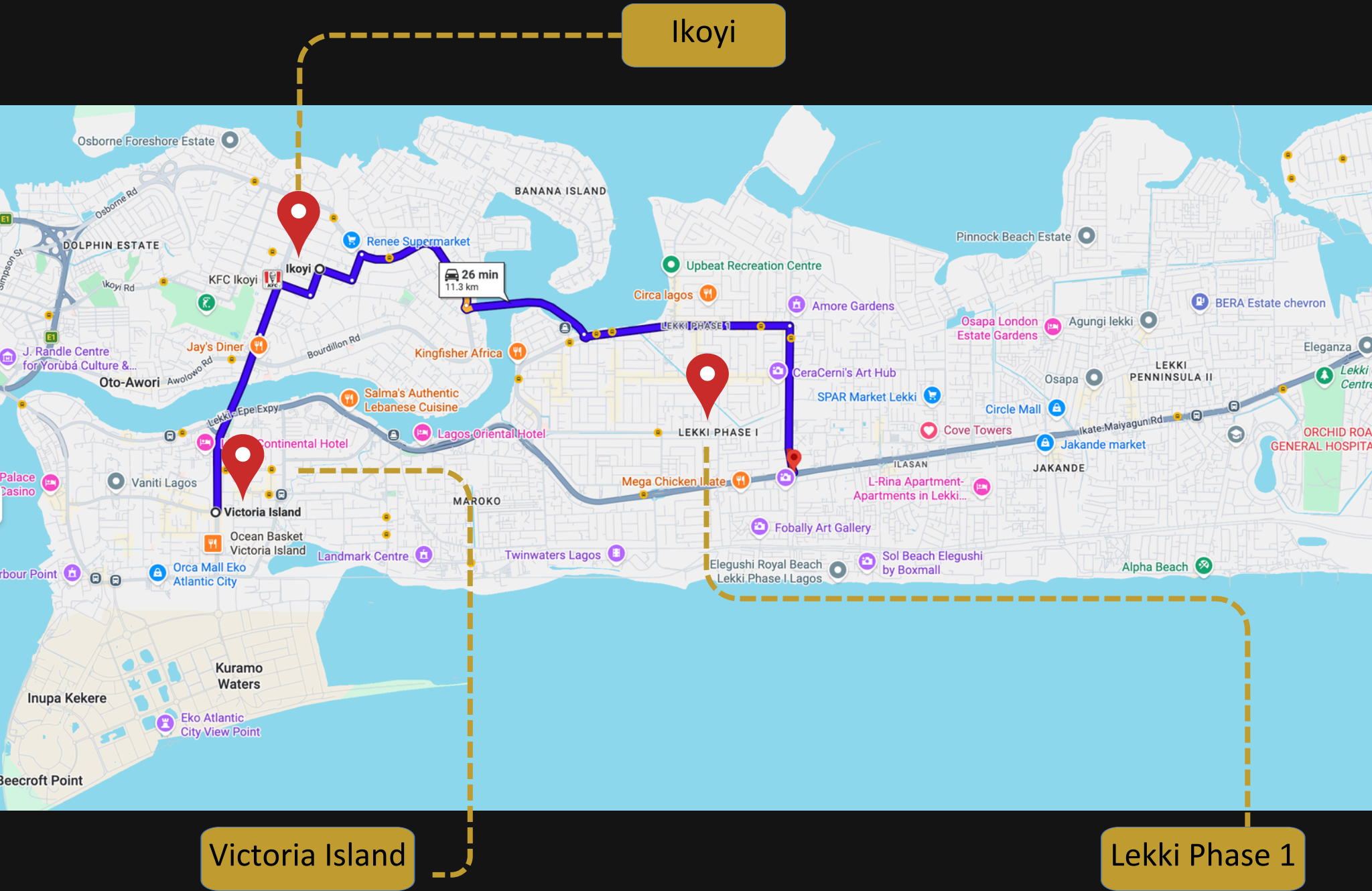
Premium Outdoor Advertising/Billboard Network  
Victoria Island • Ikoyi • Lekki

# Advertising Opportunity



- High-visibility billboard placements across prime Lagos locations.
- Strategic routes with heavy daily traffic and strong brand visibility.
- Locations span Victoria Island, Ikoyi and Lekki.
- Mass daily exposure to commuters and high-income residents
- Strong recall and brand prestige

# Lagos Coverage Map



# The Archway Bonny Camp Bridge, Victoria Island



- Format: Semi-circular Archway
- Size: 40m archway with rings at 1m intervals
- Location: By Bonny Camp Bridge

# The Vanguard Ozumba Mbadiwe Walkway



- Location: Bonny Camp Bridge to Kofo Abayomi Junction
- Size: 6m (W) x 7m (H)
- Quantity: 6 Boards

# The Embassy Walter Carrington Junction



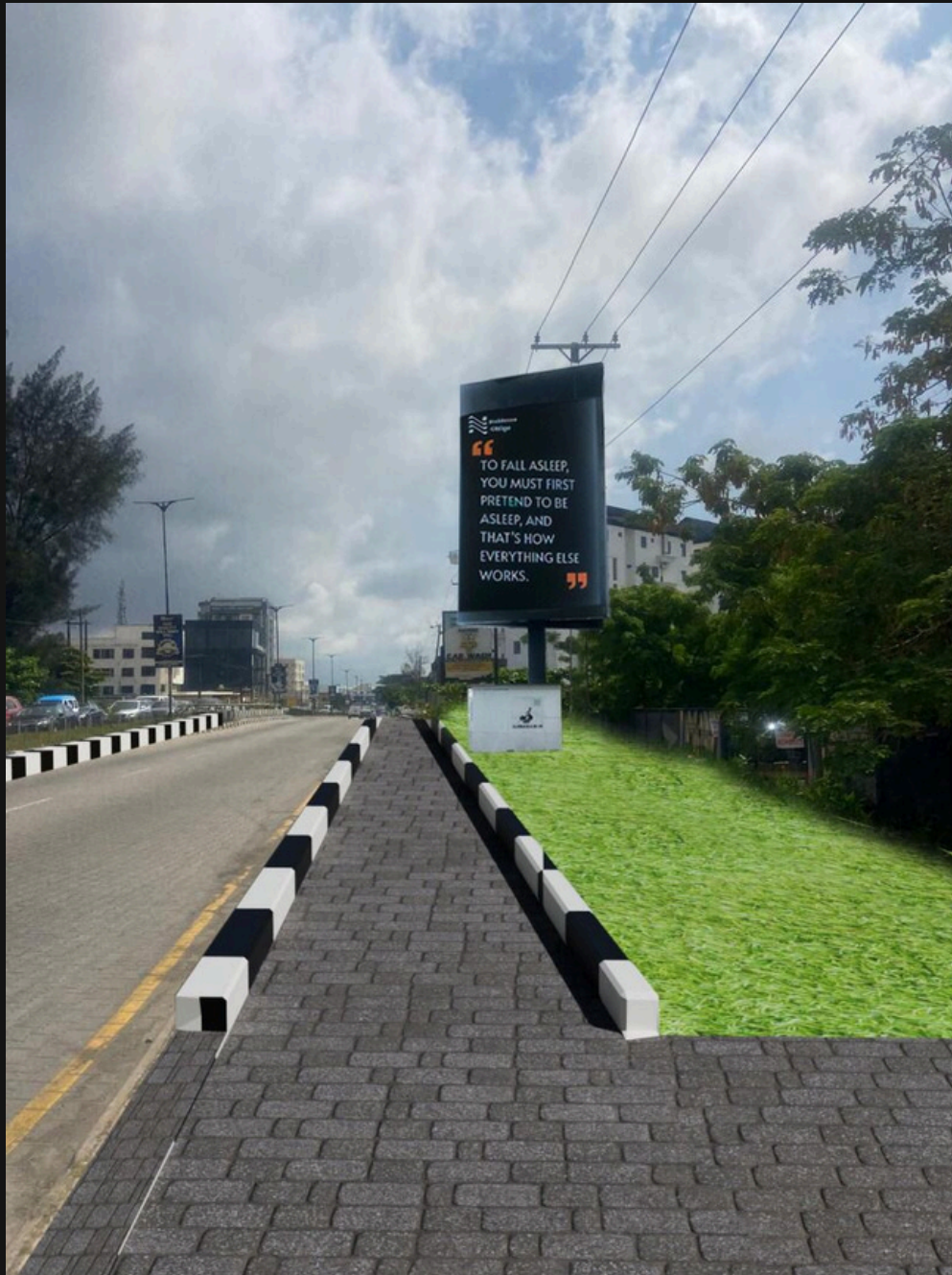
- Format: Double-sided Billboard
- Location: Ozumba Mbadiwe Drive
- Size: 6m (W) x 10m (H)

# The Mayor Admiralty Road Junction, Lekki Phase 1



- Format: LED Billboard
- Size: 4.8m (W) x 6.7m (H)
- Location: By Admiralty Way

# The Admiral Admiralty Way, Lekki Phase 1



- Format: Static & Portrait Double-sided Billboard
- Location: Admiralty Way By Providus Bank , Lekki Phase 1
- Size: 8m (W) x 9m (H)

# The Radisson Admiralty Way, Lekki Phase 1



- Format: Static & Landscape Double-sided Billboard
- Location: Admiralty Road By Kayode Otitoloju, Lekki Phase 1
- Size: 15m (W) x 4.35m (H)

Communications

# The Plaza Admiralty Way, Lekki

**DILLION**

## Lakewood

Luxurious 3-bedroom Flats

- Erm
- Lounge
- Kitchen
- Bathroom
- Balcony
- Covered Pool
- Self-Trap Lounge

30%

For more enquiries, call us:

08182419743, 08107576721, 09169830781,  
07040090614, 08185823404 09096444256.

@dillonigeria www.dillonigeria.com

- Format: Static & Portrait Double-sided Billboard
- Location: Opposite Stanbic IBTC Bank
- Size: 8m (W) x 9m (H)

# Illuminating MUPI Boards Victoria Island & Lekki



## Locations:

- Ozumba Mbadiwe (VI)– 3 boards
- Admiralty Way, Lekki – 10 boards
- Bisola Durosinmi Drive, Lekki – 7 boards
- Adetokunbo Ademola (VI)– 7 boards
- Size: 1.8m (W)x 2.8m(H)

# Illuminating MUPI Boards – Ikoyi



## Locations:

- Alexander Road, Ikoyi – 3 boards
- Gerald Road, Ikoyi – 8 boards
- Bourdillon Road, Ikoyi – 10 boards
- Size: 1.2m (W) x 1.8m(H)

# Reach Out To Us

## Next Steps

- Select preferred billboard locations
- Confirm campaign duration
- Provide design for production
- Installation and campaign launch

### Contact Details

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