

Malleable Communications



MALLEABLE

Premium Outdoor Advertising/Billboard Network
Victoria Island • Ikoyi • Lekki

Advertising Opportunity



- High-visibility billboard placements across prime Lagos locations.
- Strategic routes with heavy daily traffic and strong brand visibility.
- Locations span Victoria Island, Ikoyi and Lekki.
- Mass daily exposure to commuters and high-income residents
- Strong recall and brand prestige

The Archway Bonny Camp Bridge, Victoria Island



- Format: Semi-circular Archway
- Size: 40m archway with rings at 1m intervals
- Location: By Bonny Camp Bridge
- **Branding Rate: #12.5M**

The Vanguard Ozumba Mbadiwe Walkway



- Location: Bonny Camp Bridge to Kofo Abayomi Junction
- Size: 6m (W) x 7m (H)
- Quantity: 6 Boards
- **Rate: ₦4.5M per side / monthly**

The Embassy Walter Carrington Junction



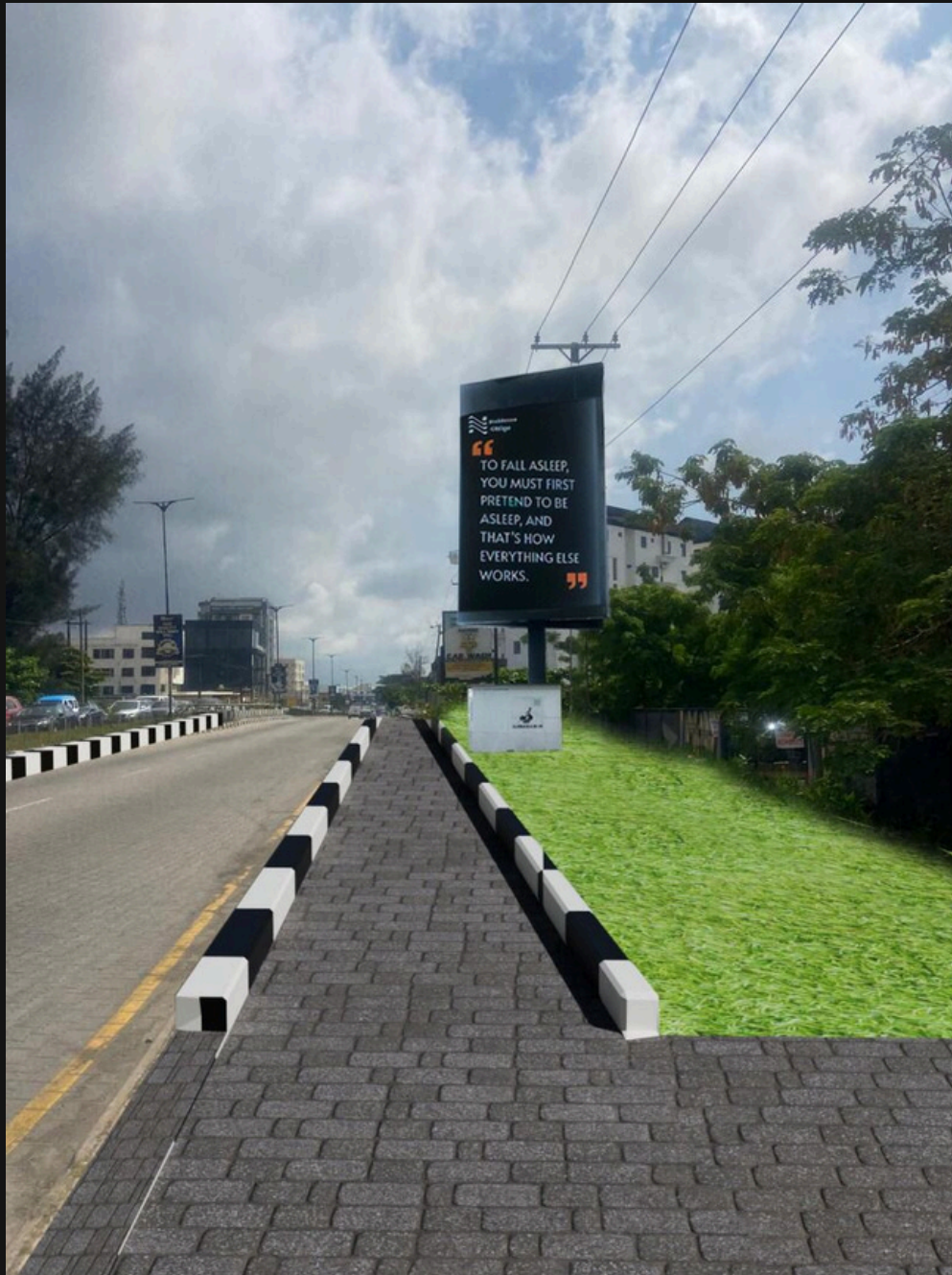
- Format: Double-sided Billboard
- Location: Ozumba Mbadiwe Drive
- Size: 6m (W) x 10m (H)
- **Rate: ₦4.5M per side / monthly**

The Mayor Admiralty Road Junction, Lekki Phase 1



- Format: LED Billboard
- Size: 4.8m (W) x 6.7m (H)
- Location: By Admiralty Way
- **Rate: ₦4M per side / monthly**

The Admiral Admiralty Way, Lekki Phase 1



- Format: Static & Portrait Double-sided Billboard
- Location: Admiralty Way By Providus Bank , Lekki Phase 1
- Size: 8m (W) x 9m (H)
- **Rate: ₦4.5M per side / monthly**

The Plaza Admiralty Way, Lekki

Lakewood
Luxurious 3-bedroom Flats

- Erm
- Lounge
- Kitchen
- Bathroom
- Balcony
- Covered Pool
- Sofa Top Lounge

For more enquiries, call us
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@dillonigeria www.dillonigeria.com

- Format: Static & Portrait Double-sided Billboard
- Location: Opposite Stanbic IBTC Bank
- Size: 8m (W) x 9m (H)
- **Rate: ₦4.5M per side / monthly**



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Illuminating MUPI Boards Victoria Island & Lekki



Locations:

- Ozumba Mbadiwe (VI)– 3 boards
- Admiralty Way, Lekki – 10 boards
- Bisola Durosinmi Drive, Lekki – 7 boards
- Adetokunbo Ademola (VI)– 7 boards
- Size: 1.8m (W)x 2.8m(H)
- **Rate: ₦750K per side / monthly**

Illuminating MUPI Boards – Ikoyi



Locations:

- Alexander Road, Ikoyi – 3 boards
- Gerald Road, Ikoyi – 8 boards
- Bourdillon Road, Ikoyi – 10 boards

- Size: 1.2m (W) x 1.8m(H)
- **Rate: ₦650K per side / monthly**

Reach Out To Us

Next Steps

- Select preferred billboard locations
- Confirm campaign duration
- Provide design for production
- Installation and campaign launch

Contact Details

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